Desktop Familiar

Press kit · Fact sheet

A 3D desktop companion who sits on your open windows, peeks out from behind them, and chats with you.

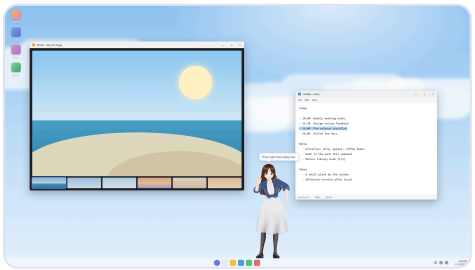


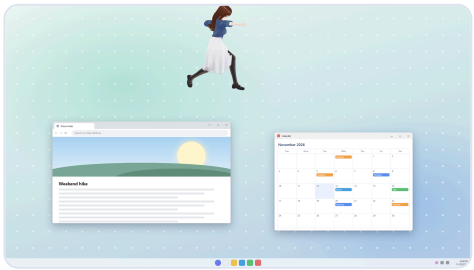
Facts

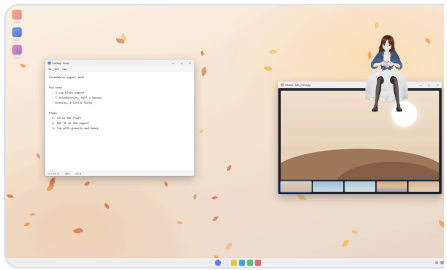
Title	Desktop Familiar (데스크톱 패밀리아)
Developer / Publisher	Kungttaji (solo developer)
Platform	Windows 10/11 64-bit (Steam)
Release	Coming soon to Steam
Languages	Interface & speech bubbles: Korean, English, Japanese, Chinese (Simplified/Traditional) · Voice: Korean
Category	Desktop companion app
Steam store	store.steampowered.com/app/5550320 (the trailer is on this page too)
Contact	Steam Discussions — steamcommunity.com/app/5550320/discussions

About

Desktop Familiar puts a 3D character right on your Windows desktop. Haru hangs out on your open windows. She sits on them, walks around, peeks out from the edges and chats now and then, without getting in the way of your work. The moment you clicked "Install," café part-timer Haru was summoned to your desktop. This intro sequence on first launch takes about three minutes (depending on how fast you clear the missions) and can be skipped anytime.







Key features

Calm Haru, with more personalities as DLC

In the base game, Haru has the Calm personality. She's relaxed and low-key: she sips tea on a window edge and cheers you on when you've been working for a long time. Additional personalities are available as DLC. Switching personalities changes how much she talks, her lines, animations, and voice. Her lines are spoken in Korean. If you play in English, Japanese, or Chinese, she uses translated speech bubbles, and you can toggle the Korean voice on or off.

Hanging out on your windows

She sits on the top edge of an open window swinging her legs, hops up to look around, and jumps from window to window. While walking along the bottom of the screen, she'll peek out from behind a window or duck back in. Drag the window she's sitting on and she rides along; minimize or close it and she drops down to the bottom.

Idle & seasonal animations

"Shall we take a picture together?" Click "Sure!" and she strikes a selfie pose. Left on her own, she'll have a cup of tea on a window, read a book, watch the clouds, or hum and dance a little when she thinks nobody is looking. She also has seasonal animations: catching spring petals, fanning herself in the summer shade, watching autumn leaves, and warming up by a campfire on winter evenings.

Stays out of your way

Clicks pass right through her to the window behind, and she never steals keyboard focus. During calls or meetings (when your mic is active), full-screen apps, games, presentations, or scheduled quiet hours, she stays quiet, and she hides automatically in full screen. Resource usage stays low during normal use (around 1.6% CPU and 0.7 GB RAM averaged over 10 minutes on our test PC).

Base game and DLC

- Base game: Haru with the Calm personality (two voices)
- DLC: Cute, Chic and Lively Personality Packs (two Korean voices each) · Kari Character Pack (a new character) · Creator Pack: Cartoon Style & Custom Character (cartoon style + load your own character (VRM))
- Key art and screenshots show the base game (Haru, Calm). Some personalities and Kari shown in the trailer are DLC and are marked in the video.

System requirements (estimated; not yet measured on low-end PCs)

	Minimum	Recommended
OS	Windows 10 64-bit (22H2)	Windows 11 64-bit
Processor	4-core (Intel Core i3-8100 / AMD Ryzen 3 2200G)	6-core (Intel Core i5-10400 / AMD Ryzen 5 3600)
Memory	8 GB RAM	16 GB RAM
Graphics	DirectX 11 integrated graphics (Intel UHD 620 / Radeon Vega 8)	GeForce GTX 1050 / Radeon RX 560 or better
Storage	1 GB	1 GB

Feel free to stream and make videos

Feel free to stream, record, and upload videos or shorts featuring Desktop Familiar. Monetized videos (ads, tips) are fine too, and you don't need to ask for permission. Dropping a link to the Steam store page in your description is always appreciated (though not required). Feel free to use the images and GIFs in this kit for articles, reviews and streams.

What's in this kit

- 01 Fact sheet (PDF/text — Korean, English, Japanese)
- 02 Logos (5 languages, transparent PNG) · icon
- 03 Key art (Haru rendered by the app, transparent PNG) · library art
- 04 Capsule images (KO/EN/JA)
- 05 Screenshots (1920×1080, KO/EN/JA — same as the Steam store)
- 06 Animated GIFs
- 07 Trailer thumbnail & link (watch the trailer on the Steam store page)

AI use & credits

The character's voices are pre-generated with AI speech synthesis (Voice 1: GPT-SoVITS and Qwen3-TTS; Voice 2: ElevenLabs). Of the character voices, Voice 1 was newly generated by speech synthesis models using, as training data or reference audio, the Speech Synthesis Data Considering Emotion and Speaking Style Simultaneously (71349) and the Speech Synthesis Data by Emotion and Speaking Style (466), results of the AI Hub project of the National Information Society Agency (NIA), Korea. The English, Japanese, and Chinese localizations were drafted with AI translation and then edited. The short story illustrations shown on first launch, some backgrounds in the store page images, and the blurred background on the trailer's title card were pre-generated with Google Nano Banana; the character model and all app footage are captured directly from the app. No generative AI runs while the app is open, and no chat or audio data is sent to any server.

캐릭터 음성 가운데 음성1은 한국지능정보사회진흥원의 'AI 허브' 사업 결과인 「감성 및 발화스타일 동시 고려 음성합성 데이터」(71349)와 「감성 및 발화 스타일별 음성합성 데이터」(466)를 학습 데이터 또는 참고 음성으로 활용한 음성 합성 모델로 새로 생성했습니다.

3D character created with VRoid Studio (pixiv). Animations use Adobe Mixamo and custom-made motions. Open-source licenses can be found in the in-app "About" window.

Some motions: The data used in this project was obtained from mocap.cs.cmu.edu. The database was created with funding from NSF EIA-0196217.

Some walking motions: 100STYLE Dataset — Ian Mason, Sebastian Starke, Taku Komura (2022), https://zenodo.org/record/8127870, licensed under CC BY 4.0 (https://creativecommons.org/licenses/by/4.0/). Retargeted and edited.

Muye 24-gi Gwonbeop motion data: Ministry of Culture, Sports and Tourism / Korea Culture Information Service Agency, Metaverse Data Lab

Trailer music: "Bubbles" by HoliznaCC0 (CC0)